

A word about Alzheimer's...

Despite extensive research, Alzheimer's remains one of the most misunderstood afflictions in the world today. Over 4 million Americans suffer from its effects, which begin with forgetfulness and lead to severe mental and physical losses requiring total care. Its onset is subtle, and is often mistaken for senility, as it almost always affects older people. It is progressive, irreversible, incurable and ultimately fatal. It is not contagious. Some forms are hereditary.

For more information, write to the Alzheimer's Association, 919 N. Michigan Ave, #1000. Chicago, IL 60611, or call (800)272-3900

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